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## Partners

### Partner With WhenU

WhenU partners are companies that bundle their downloadable software with WhenU's innovative desktop advertising software.

This enables our partners to provide a more comprehensive service to their clients and gain a valuable revenue stream. WhenU works with top advertisers on the Web to offer great deals on relevant products and services to targeted consumers.

WhenU's precision targeting technology examines keywords, URLs, HTML code, and search terms currently in use on a consumer's browser to select highly relevant advertisements that consumers want to see - when they want to see them. This WhenU proprietary targeting algorithm, combined with a large online audiences, means considerable revenue increases for our partners.

The key to WhenU's continued success is our ability to provide safe and quality service to the consumer. All WhenU downloads are preceded by clear notice and consent. WhenU software doesn't use cookies, profiling, or any other means to track which Web sites consumers visit, nor do we collect any personally identifiable information about them.

Protecting consumer privacy is at the forefront of everything we do. For more information about our privacy policies and our involvement in establishing industry standards, please visit our [Privacy Center](#).