



ANNUAL REPORT 2003

Bay Area Video Coalition
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BAY AREA VIDEO COALITION

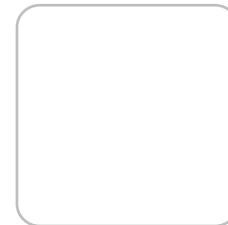
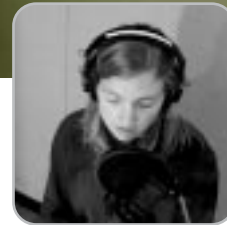
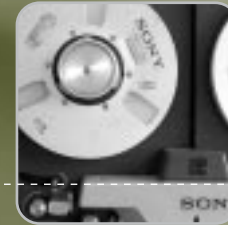
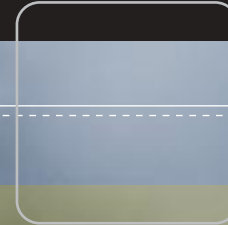
BAVC offers a wide range of media services and provides access to and training on cutting-edge media technologies. All of BAVC's programs are offered at low or no cost to nonprofit organizations, independent producers, and underserved communities.

ABOUT BAVC

In 2003, nearly 600 media projects were produced in our facilities; over 1,200 mediamakers were trained in the latest media techniques; and over 20 websites, videos, and DVDs were produced for nonprofit organizations.

BAVC PROGRAMS AND SERVICES INCLUDE

- Access to production and postproduction equipment
- Awards programs for independent mediamakers
- Co-production of the SPARK television series with KQED
- State- and industry-certified workshops in every aspect of media technology
- Intensive training programs leading to employment for low-income teens and adults
- Interactive training DVDs for users across the nation
- Executive production of websites, videos, and DVDs
- Open- and closed-captioning services for television and video
- Preservation of aging videotape on multiple formats
- Fiscal sponsorship for independent producers



NO-COST TRAINING PROGRAMS

For Low-Income Communities

BAVC is committed to ensuring that low-income communities can access advanced media and networking technologies and can participate in the opportunities for expression and career advancement that these technologies offer.



DIGITAL DIRECTIONS

In 2003, BAVC introduced Digital Directions, which provided 40 unemployed or under-employed adults with flexible training opportunities. Students received up to 156 or 320 hours of instruction in BAVC's extensive array of technology workshops.

MEDIALINK

BAVC's award-winning, technology-based workforce development program provided 90 low-income Bay Area adults with advanced technical instruction, soft skills training, and job placement services in 2003. Seventy percent of graduates were placed in jobs with a host of regional employers, such as Stanford University, American Zoetrope, and The Gap Online.

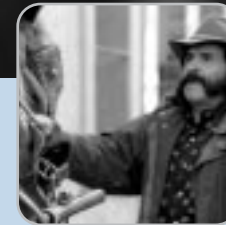
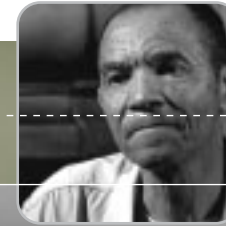
YOUTHLINK

YouthLink provides low-income and at-risk teens with training in advanced video and web technologies, comprehensive support services, and internships. In 2003, YouthLink served 50 teens, placing 35 graduates in 6-week, paid internships at local businesses and organizations such as KQED Public Television, Brava Theater, and Zeum. The program received awards from both Jewish Vocational Services and the School-to-Career Partnership.

COMPREHENSIVE TRAINING PROGRAMS

For Mediamakers and Industry Professionals

BAVC's educational workshops, seminars, and advanced technical certification tracks ensure that mediamakers, from the beginner level to the industry professional, can access the technical training they need to understand and effectively use advanced media technologies.



WORKSHOPS

In 2003, BAVC offered over 600 classes, including training workshops in the most powerful media and networking technologies available, serving over 1,100 students.

CERTIFIED TRAINING PROGRAMS

In 2003, BAVC offered advanced professional certification training in industry-standard video, web, and database technology platforms. Certificate tracks are accredited by the California Bureau of Private Postsecondary Vocational Education and include curricula certified by industry leaders Boris FX, Avid, Apple, and Digidesign.

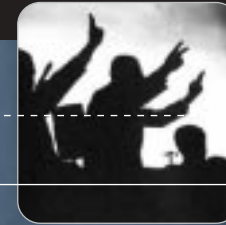
TRAINING FOR CALIFORNIA EMPLOYEES

In 2003, through an ongoing partnership with the State of California's Employment Training Panel (ETP), BAVC offered no-cost skills upgrade training to over 500 employees from more than 100 California companies and nonprofit organizations such as Apple, Link Media, and DreamWorks.



CREATIVE SERVICES

For Nonprofits and Producers



BAVC ensures that independent mediamakers, artists, and nonprofit organizations have access to the media tools and services they need to create important, high-quality media with broad distribution potential.



ACCESS

Artists and producers used BAVC's full complement of production and postproduction equipment to create 580 independent features and short-subject videos in 2003, such as: *La Mina*, Hannah Collins' five-screen video installation exploring gypsy culture; and *Lost Boys of Sudan*, Jon Shenk and Megan Mylan's feature-length documentary following Sudanese refugees on an extraordinary journey from Africa to America.

VIDEOMAKER AWARDS

BAVC supported emerging video artists and documentarians with in-kind access to post-production equipment, training, and screening opportunities. Winners of the 2003 Videomaker Awards were Kristy Guevara-Flanagan and Dawn Valdez, Kara Herold, Les Blank and Gina Leibrecht, Kota Ezawa, Eugene Rodriguez and Ricardo Braojos, and BULL.MILETIC.

CAPTIONING

Broadcast organizations and archives used BAVC's captioning services to make over 100 media programs accessible to deaf and hearing-impaired audiences. Programs captioned at BAVC include: PBS' "Uncommon Knowledge," "LifeSteps," and "The Grand View"; and Video Data Bank's archival videos made by and about contemporary artists.

PRESERVATION

In 2003, BAVC preserved over 100 archival video pieces for a range of museums, libraries, and archives, such as: the University of California Berkeley's Pacific Film Archive; the Kitchen; and MOMA in New York.

EXECUTIVE PRODUCTION

BAVC created high-quality videos, DVDs, and websites for nonprofit organizations with important stories to tell, such as: the Girls Justice Initiative; Youth Speaks; and BRAVA Theater.

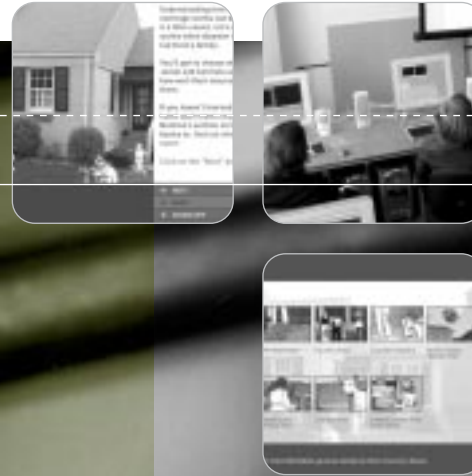
SPARK

In 2003, BAVC and KQED Public Television launched SPARK, the weekly television series about arts and artists in the San Francisco Bay Area. Twenty-six episodes aired, profiling over 78 local artists and arts organizations.

INTERACTIVE TECHNOLOGIES

For Clients and Communities

In 2003, BAVC continued to develop interactive technology services in order to take programs to scale, convey complex information, and enable nonprofit partners to reach their audiences.



INTERACTIVE TRAINING DVDS

In 2003, BAVC produced *Brainglow: Ideas and Tools for Digital Storytelling*, an instructional DVD that teaches storytelling concepts, enables users to experiment with techniques to create their own digital stories, and includes step-by-step lesson plans and resources for youth and their teachers. BAVC also launched *Playback: Preserving Analog Video*, which introduces the basics of video preservation and explores current issues in the field.

DVD AUTHORIZING

In 2003, BAVC launched its DVD authoring service and produced DVDs for nonprofit clients such as The Great Valley Center and Independent Television Service (ITVS).

INTERACTIVE WEB CONTENT

In 2003, BAVC produced interactive web training modules about financial literacy and career planning for low-income communities, hosted on www.thebeehive.org.



FUNDERS AND DIRECTORS

FUNDERS

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| California Governor's Discretionary Fund | National Endowment for the Arts |
| California Arts Council | Northern Trust Bank |
| Cisco Foundation | Richard and Rhoda Goldman Foundation |
| Citigroup Foundation | Rockefeller Foundation |
| Community Technology Foundation of California | Rogers Joseph O'Donnell & Phillips |
| East Bay Community Foundation | San Francisco Film and Video Commission |
| Evelyn & Walter Haas, Jr. Fund | San Francisco Foundation |
| Friedman Family Foundation | San Francisco Mayor's Office of Community Development |
| Getty Grant Program | Time Warner Foundation |
| Gould Family Foundation | U.S. Department of Commerce |
| The James Irvine Foundation | U.S. Department of Labor |
| Kimball Foundation | Wallace Foundation |
| LEF Foundation | Walter and Elise Haas Fund |
| Miranda Lux Foundation | Wells Fargo Bank |
| Nathan Cummings Foundation | William and Flora Hewlett Foundation |
| National Alliance for Media Arts and Culture | Women's Foundation of California |

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